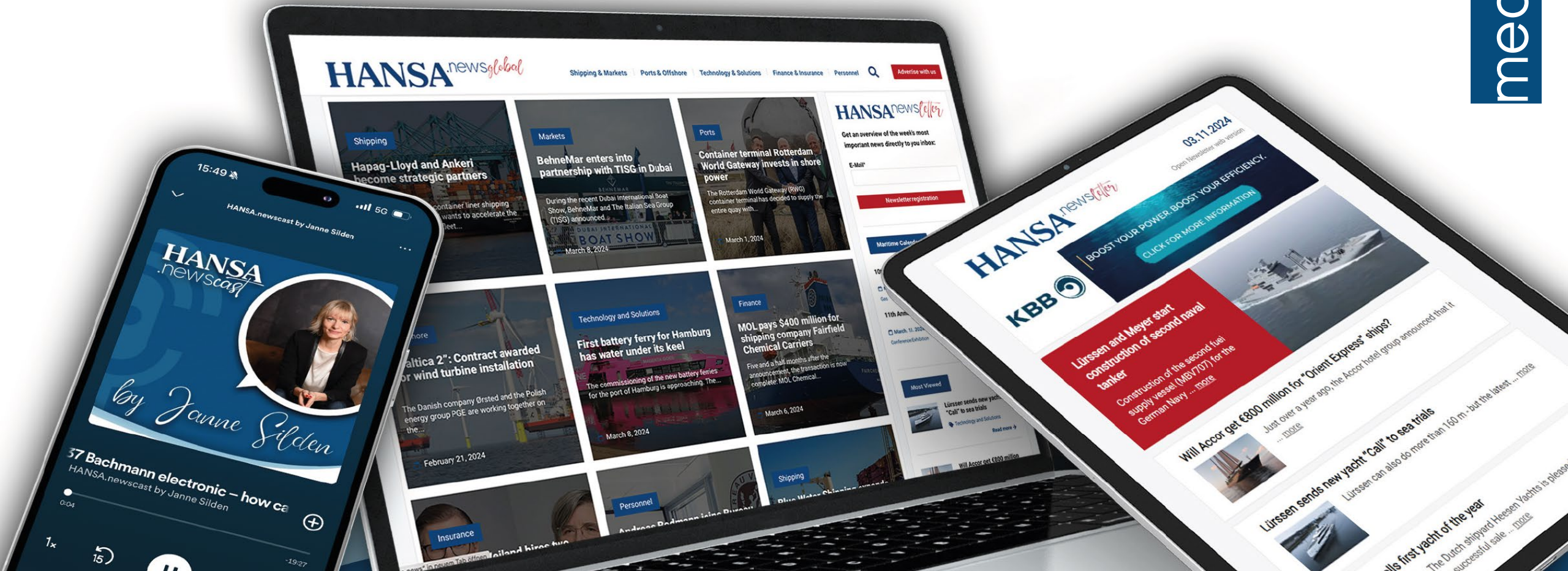
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INTERNATIONAL MARITIME NEWS

website | newsletter | podcast

www.hansa.news

Shipping is global – and so are we…

HANSA.news global is the international flagship of TAMM Media and offers up-to-date, global news about all aspects of shipping, shipbuilding, offshore, technology, ports, research and development. The high-quality news portal, made in Germany, is supplemented by a weekly newsletter and a 14-daily podcast.

Visit: www.hansa.news

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HANSA.news global- made with maritime passion - from hamburg, for the global maritime community

HANSA .newsglobal

... hourly up to date via the website www.hansa.news

HANSA .newsletter

... weekly newsletter with an overview of the week's most important news.
So you never miss an important topic again

HANSA .newscast

... every 14 days the "technical podcast" powered by Janne Silden. A look at the people behind the products. Listen for 20 minutes and you'll know more than just the standard facts about the company, the person and the latest product.

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Advertising with HANSA.news is simple and effective



SLOW steaming 90 - 1/4 year global+letter > 90 days

- Website: 3 month / Banner size 600x125 pixel / Position shared*
- Newsletter: 3 month = 12 Insertions / Banner: 600x125 pixel / Position: rotation within the news
- 1x Advertorial: 300 words + picture + link to your website / published: online (1 month/quarter) + newsletter (1x week/quarter) + LinkedIn (1 post)

Package rate 2027: Euro 5,300



HALF power 180 - 1/2 year global+letter > 180 days

- Website: 6 month / Banner Size 600x125 pixel / Position shared*
- Newsletter: 6 month = 24 Insertion dates / Banner: 600x125 pixel / Position: rotation within the news
- 2x Advertorial: 300 words + picture + link to your website / published: online (1 month/quarter) + newsletter (1x week/quarter) + LinkedIn (1 post)

Package rate 2027: Euro 7,900



FULL speed 365 – FULL Year global+letter = 365 days

- Website: 12 month / Banner Size 600x125 pixel / Position shared*
- Newsletter: 12 month = 50 Insertion dates / Banner: 600x125 pixel / Position: rotation within the news
- 4x Advertorial: 300 words + picture + link to your website / published: online (1 month/quarter) + newsletter (1 week/quarter) + LinkedIn (1 post)

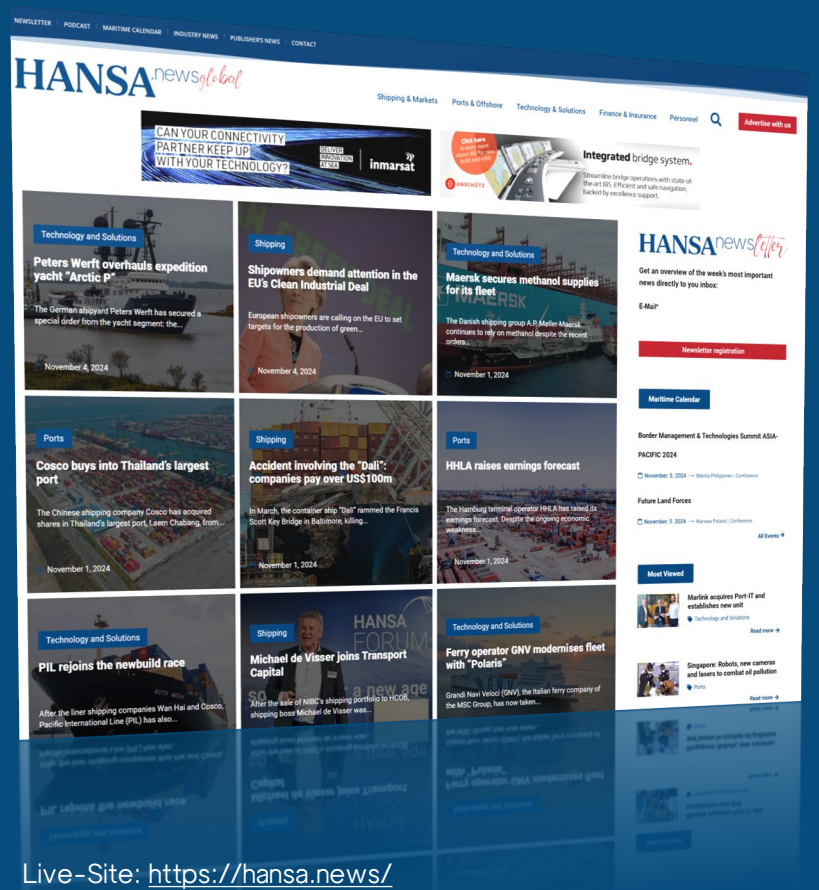
Package rate 2027: Euro 12,000

*shared = shared position, position will rotate via full website, same share for each client

.

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Website Statistics



Live-Site: https://hansa.news/

impressions per year: 14,7 M
impressions per month*: 1,225,000

page-views per year: >392,710
page-views per month*: 32,725

average interaction time per user: 1,15 min

mobile: 58,9%
desktop: 38,6%
tablet: 2,4%
smartTV: 0,1%

Germany (incl. Austria, Switzerland)	21%	Denmark	7%
United States	11%	Greece	7%
Netherlands	10%	Spain	6%
Norway	8%	Poland	6%
UK	7%	China	2%
France	7%	ROW	8%

*Analytics period: 1.stof October 2025 - 30st of September 2026 (Full year)

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Newsletter Statistics



Sample: https://news.hansa-online.de/m/15710363

delivered/receiver:	4.731 reader*
opening rate:	> 43,1%* (2.018)
click-to-open rate:	16,2%* (327)
Clicks per active reader:	6,5 **

* per newsletter / key date 9 October 2026
** on average in 2026

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Advertising on all channels - as simple as possible...

Ad planning on HANSA.news global is as simple as possible. You book one of the three packages "Full Speed", "Half Power" or "Slow Steaming" and provide us with just one advertising banner in the format 600px x 125px and you will always be present everywhere.

Your advertising material will appear on the website for the booked period. On the homepage and all subpages. All advertisers rotate in all positions and receive exactly the same number of impressions (100% share). The same advertising material appears automatically - also in weekly rotation, in alternating positions in the weekly newsletter - in every issue of the booked period.

Advertorial for website and newsletter included – of course, we will share your advertorial on LinkedIn.

One year booked = 365 days online + 50 issues of the newsletter!

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PRINT-Edition
»HANSA.news global | Scandinavia Edition«



> Click here for sample issue <

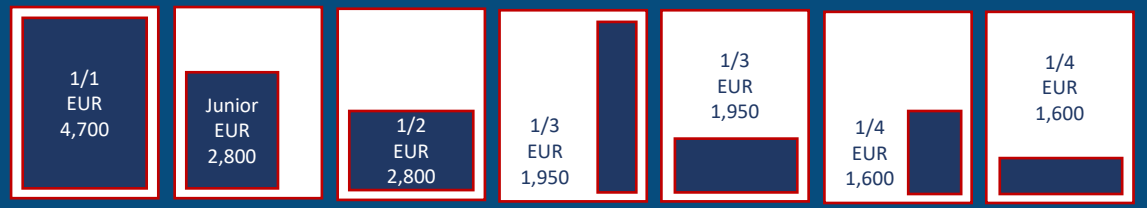
Publishing Date: 01.06.2027 / Advertising-Order: 03.05.2027 / Printing-Material: 10.05.2027

The Scandinavian shipping market is a prominent pillar and driving force of the global maritime energy transition and ocean technologies. On the occasion of Nor-Shipping 2027, the »HANSA.news global | SCANDINAVIAN MARITIME INDUSTRY« edition is published in English language.

This special edition offers in-depth insights into the Scandinavian shipping market's developments and potential, highlighting pioneering green technologies, alternative fuels, and decarbonization strategies of particular interest to international shipowners and decision-makers. The publication connects international market leaders and provides targeted exposure:

- 2,000 printed copies of the special publication at the exhibition fairground
- 4,000 supplement to the June issue of HANSA
- 10,000 digital E-Paper version via email – worldwide.

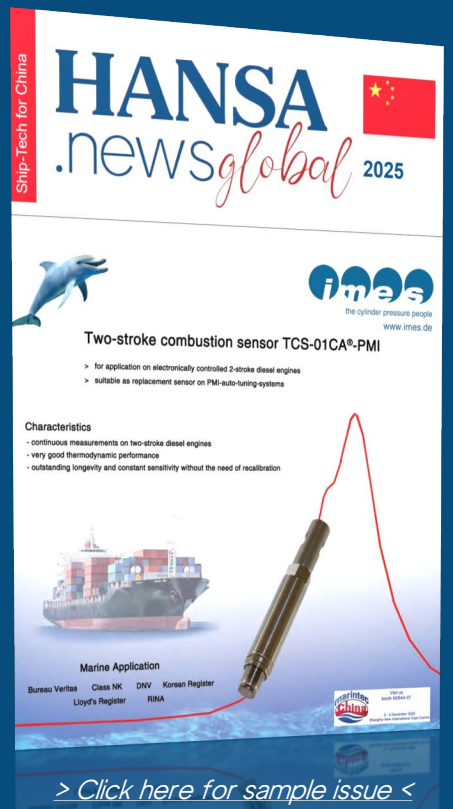
Advertising rates:



HANSA.news global is official mediapartner of: NOR-SHIPPING

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PRINT-Edition
»HANSA.news global | Ship-Tech CHINA«



> *Click here for sample issue* <

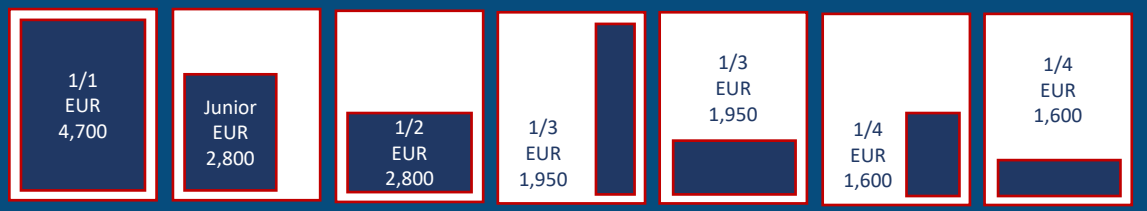
Publishing Date: 16.11.2027 / Advertising-Order: 15.10.2027 / Printing-Material: 25.10.2027

Building a direct bridge between Europe and China: Curated by the HANSA editorial team, the »Ship-Tech CHINA« edition showcases European maritime innovations, decarbonization strategies, and advanced technologies directly to key decision-makers across the Chinese shipbuilding industry.

Targeted Multi-Channel Reach:

- Exclusive Pre-Fair E-Paper: Distributed directly to 20,000+ contacts of the official MARINTEC CHINA database prior to the event.
- On-Site Exhibition Distribution: 1,000 printed copies distributed directly at MARINTEC CHINA 2027 in Shanghai via our established Chinese publishing network.
- CSNAME Industry Network: Digital distribution via WeChat, email, and download to 4,000+ Chinese shipbuilders through the publisher of the Chinese Society of Naval Architects and Marine Engineers.

Advertising rates:



SPECIAL 2-FOR-1 BOOKING:
All advertisers receive an additional FREE ad of the same size in the December issue of HANSA (German market edition) – 2 placements for the price of 1!

HANSA.news global is official mediapartner of:

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Podcast HANSA.news cast

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https://hansa.news/podcast/

20 episodes per year
Two per month, except JAN+JUN

3.786 audio playbacks

746 video views / full video
31.012 youtube shorts views

- 5 seconds audio-spot before podcast and full video
- Company-logo on all promotional graphics (online, newsletter, podcast and video platforms, social media)
- Two full podcast episodes with your company

Sponsorship per year
€ 7,500

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Contact

we are happy to answer any of your questions at any time.



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