

Official Mediapartner & Publisher

From 1st to 4th September 2026, the maritime world will meet again in Hamburg for SMM 2026. HANSA is the **official contractual partner** of Hamburg Messe and authorized publisher for the trade fair newspaper **"HANSA SMM Daily Newswire"**.

Where?

Distribution during the SMM

- ✓ At all exhibitor stands
- ✓ At all entrances to visitors
- ✓ In the official trade fair hotels for breakfast
- \checkmark In the authorized press displays
- ✓ At central infrastructure points
- ✓ Online via Newsletter, Download & Social Media

How?

Ad formates & prices per day



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Florian Visser Tel. +49 (0)40 70 70 80-311 f.visser@hansa-online.de

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