



**HANSA**  
.news *letter*



**HANSA**  
.news *global*



**HANSA**  
.news *cast*

Shipping is global – and so are we...



HANSA.news is the international flagship of TAMM Media and offers up-to-date, global news about all aspects of shipping, shipbuilding, offshore, technology, ports, research and development. The high-quality news portal, made in Germany, is supplemented by a weekly newsletter and a 14-daily podcast.

[hansa.news](https://hansa.news)  
[hansanews.global](https://hansanews.global)  
[hansa-news.global](https://hansa-news.global)  
[hansa-maritime.com](https://hansa-maritime.com)  
[hansa-maritime.news](https://hansa-maritime.news)

**HANSA**  
.news *global*

The new product family – made with maritime passion –  
from hamburg, in english for the global maritime community

**HANSA**  
*.news*global

... hourly up to date via the website [www.hansa.news](http://www.hansa.news)

**HANSA**  
*.news*letter

... weekly newsletter with an overview of the week's most important news.  
So you never miss an important topic again

**HANSA**  
*.news*cast

...every 14 days the "technical podcast" (powered by Janne Silden. A look at the people behind the products. listen for 20 minutes and you'll know more than just the standard facts about the company, the person and the latest product.

**HANSA**  
*.news*global

# Marketing via HANSA.news is simple and effective



## SLOW steaming 90 - 1/4 year global+letter > 90 days

- Website: 3 month / Banner size 600x125 pixel / Top position / shared\*
- Newsletter: 3 month = 12 Insertions / Banner: 600x125 pixel / Position: within the news
- 1x Advertorial: 300 words + picture + link to your website / published: online + newsletter + linkedIn

**Package rate 2024: Euro 3,500**



## HALF power 180 - 1/2 year global+letter > 180 days

- Website: 6 month / Banner Size 600x125 pixel / Top position / shared\*
- Newsletter: 6 month = 24 Insertion dates / Banner: 600x125 pixel / Position: within the news
- 2x Advertorial: 300 words + picture + link to your website / published: online + newsletter + linkedIn

**Package rate 2024: Euro 5,500**



## FULL speed 365 - FULL Year global+letter = 365 days

- Website: 12 month / Banner Size 600x125 pixel / Top position / shared\*
- Newsletter: 12 month = 50 Insertion dates / Banner: 600x125 pixel / Position: within the news
- 4x Advertorial: 300 words + picture + link to your website / published: online + newsletter + linkedIn

**Package rate 2024: Euro 8,800**

Option for extension in 2025: Euro 9,800  
Option for extension in 2026: Euro 10,800

\*shared = shared position, up to three clients in rotation

# Contact

we are happy to answer any of your questions at any time.



Florian Visser  
Phone: +49-40-707080-311  
Mobile: +49-176-432-777-54  
Email: f.visser@hansa-online.de



Susanne Sinss  
Phone: +49-40-707080-310  
Email: s.sinss@hansa-online.de

## Representatives:

Scandinavia, UK, Portugal, Spain, France

Emanuela Castagnetti-Gillberg  
Phone: +33-619-371987  
Email: emanuela.hansainternational@gmail.com

United States , Canada

Detlef Fox  
Phone: +1 212 896 3881  
Email: detleffox@comcast.net